RAPID FIRE PRESENTATIONS

Rapid Fire Presentations are exclusively offered to exhibitors. These **15-minute sessions** on the AWFS®Fair Live Stage provide exhibitors an opportunity to connect with attendees outside of the booth. You could share news about your products, address attendees' needs, and offer solutions to their problems.

WHY PARTICIPATE?

This is your opportunity to take your message **beyond the booth**! Share what makes your products unique, demonstrate their capabilities, address common industry challenges, and give attendees a reason to continue the conversation at your booth.

2027 TOPIC THEMES

- Hardware & Materials
- Machinery
- Software

Participating exhibitors receive additional exposure through AWFS® social media and email promotions before the show, as well as inclusion in the Attendee Guide.

EXHIBITOR GUIDELINES

- Exhibitor must be contracted and current with payments for the 2027 AWFS®Fair before registering.
- Unauthorized independent audio and video recording is prohibited.
- Day and time slots will be assigned by AWFS®.
- Pricing and ordering instructions are prohibited during the presentation.

Rapid Fire presentations take place on the show floor, and audience attendance cannot be guaranteed. Exhibitors are encouraged to promote their sessions through their own customer and industry networks to help maximize attendance.

APPLICATION PROCESS

1. **Submit your Proposal**
   Complete the online Rapid Fire application here: https://awfs-fair-2027.portal.lineup.ninja/
2. **Submit your Payment Information**
   Complete the payment form on page 2 of this document and email it to angela@awfs.org. The $400 participation fee will be charged upon application acceptance.
3. **Watch for Confirmation**
   AWFS® will notify you of your application status. Accepted participants will receive a Rapid Fire Success Packet with additional information to help prepare for and promote their presentation.

DEADLINES

- **February 12, 2027**: Application deadline for inclusion in the printed Attendee Guide.
- **June 1, 2027**: Final application deadline, subject to availability.

AWFS® Fair
JULY 13-15, 2027

RAPID FIRE PRESENTATIONS

Rapid FIRE

Complete and return this page to angela@awfs.org. Payment will be processed upon application acceptance.

COMPANY NAME: _____

☐ Rapid Fire Participation Fee: $400

**Charge will appear on statements from "Association of Woodworking & Furnishings Suppliers"*

☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Credit Card Number: _____ Exp Date: _____

Cardholder Name: _____

Phone: _____ Email (for receipt): _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Cardholder Signature: _____ Date: _____

I hereby authorize AWFS® to charge my credit card for the amount indicated.

FAX: (323) 838-9443 EMAIL: angela@awfs.org MAIL: AWFS, 2300 E. Katella Ave, suite 440, Anaheim, CA 92806

Questions? Call Angela Hernandez at (800) 946-AWFS (2937)