

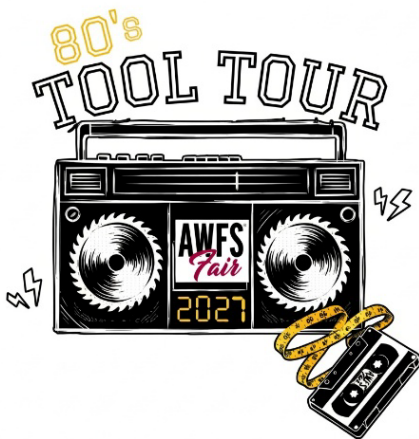


For Immediate Release

**Contact: Kim Costello, kimc@awfs.org
323.215.0317**

AWFS® Fair Unveils 2027 Tool Tour Logo Inspired by the Iconic Energy of the 1980s

Anaheim, CA – (April 14, 2026) – The anticipation is building as the Association of Woodworking Furnishings & Suppliers® (AWFS®) has unveiled the official logo for the highly anticipated Tool Tour 2027, set to take place at AWFS® Fair in Las Vegas from July 13-15, 2027, at the Las Vegas Convention Center.



The Tool Tour, introduced in 2021 in response to overwhelming demand from AWFS® Fair attendees, is an immersive experience showcasing manufacturers and suppliers of hand and power tools, as well as small equipment—integral components for woodworking manufacturers of all sizes.

Building on the continued success of previous Tool Tours, which received enthusiastic feedback from exhibitors and attendees alike, the 2027 Tool Tour promises to deliver another engaging and memorable experience on the show floor. This year's theme draws inspiration from the bold, high-energy spirit of the 1980s, bringing vibrant colors, retro graphics, and a nostalgic throwback vibe to the woodworking industry's most innovative tools and technology.

The newly unveiled Tool Tour 2027 logo reflects the unmistakable style of the decade—neon-inspired design, retro flair, and an energetic aesthetic that captures the excitement of discovery across the show floor.

“The Tool Tour continues to be one of the most exciting and interactive features of AWFS Fair,” said Kim Roehricht, Trade Show Director of AWFS Fair. “The 80s theme brings a fun and dynamic energy that celebrates creativity and innovation—two things that perfectly represent the tool manufacturers and suppliers participating in the Tool Tour.”

Attendees will follow the Tool Tour across the show floor to discover featured tools and equipment at participating exhibitor booths, offering a hands-on opportunity to explore the latest advancements in woodworking technology. The experience encourages attendees to engage with exhibitors, discover new solutions for their shops, and enjoy the themed journey throughout the fair.

As excitement continues to build for AWFS® Fair 2027, the Tool Tour will once again serve as a must-see attraction for woodworking professionals looking to experience the latest innovations in tools and equipment.

More details about participating exhibitors and the Tool Tour 2027 experience will be announced as the event approaches.