



For Immediate Release

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AWFS®Fair 2027 to Debut Three-Day Schedule **Updated Show Format and Dates Announced to Better Serve Exhibitors and Attendees**

ANAHEIM, CA – OCT 27, 2025 – Association of Woodworking & Furnishings Suppliers® (AWFS®) is excited to announce they have changed their day pattern for their 2027 event. **The 2027 AWFS®Fair will now run from Tuesday through Thursday, July 13-15, 2027.**

According to Angelo Gangone, Executive Vice President, AWFS®, “This decision came as a result of changes we’ve seen in buyer behavior over the course of several shows. Attendees have more tools at their disposal, to research products and plan their events, than ever before. Buyers are conducting their business with greater efficiency and returning home to their shops and families with little downtime in between. Eliminating a show day also brings down the overall cost of exhibiting. Based on the research we’ve conducted immediately following the 2025 Fair, we expect this move to be well received by exhibitors, many of whom expressed their opinions on this subject and others. As a result, this is just the first of several exciting changes AWFS®Fair will be introducing in the very near term and into 2026.”

Michael Cassell, President of the AWFS® Board of Directors, “For over 113 years, AWFS® has worked hard to adjust to industry trends, and there have probably been more changes in the last 10 years than in all of the remaining 103. The adjustment to the length of the show was a very important topic with the exhibitors and attendees alike. In-person discussions, surveys, and numerous focus group meetings all support the change. This is why the board fully approves and supports this adjustment. Our industry asked for it, and AWFS® has responded.

About AWFS®Fair

The AWFS®Fair, taking place July 13–15, 2027, in Las Vegas, is the largest woodworking industry event in the West and a leading international marketplace for innovation, education, and collaboration. The Fair brings together manufacturers, suppliers, and distributors of machinery, hardware, lumber, construction materials, and related products that serve furniture, cabinet, and custom woodworking professionals worldwide.

For more information, visit AWFSFair.org