

AWFS[®] Fair ATTENDANCE

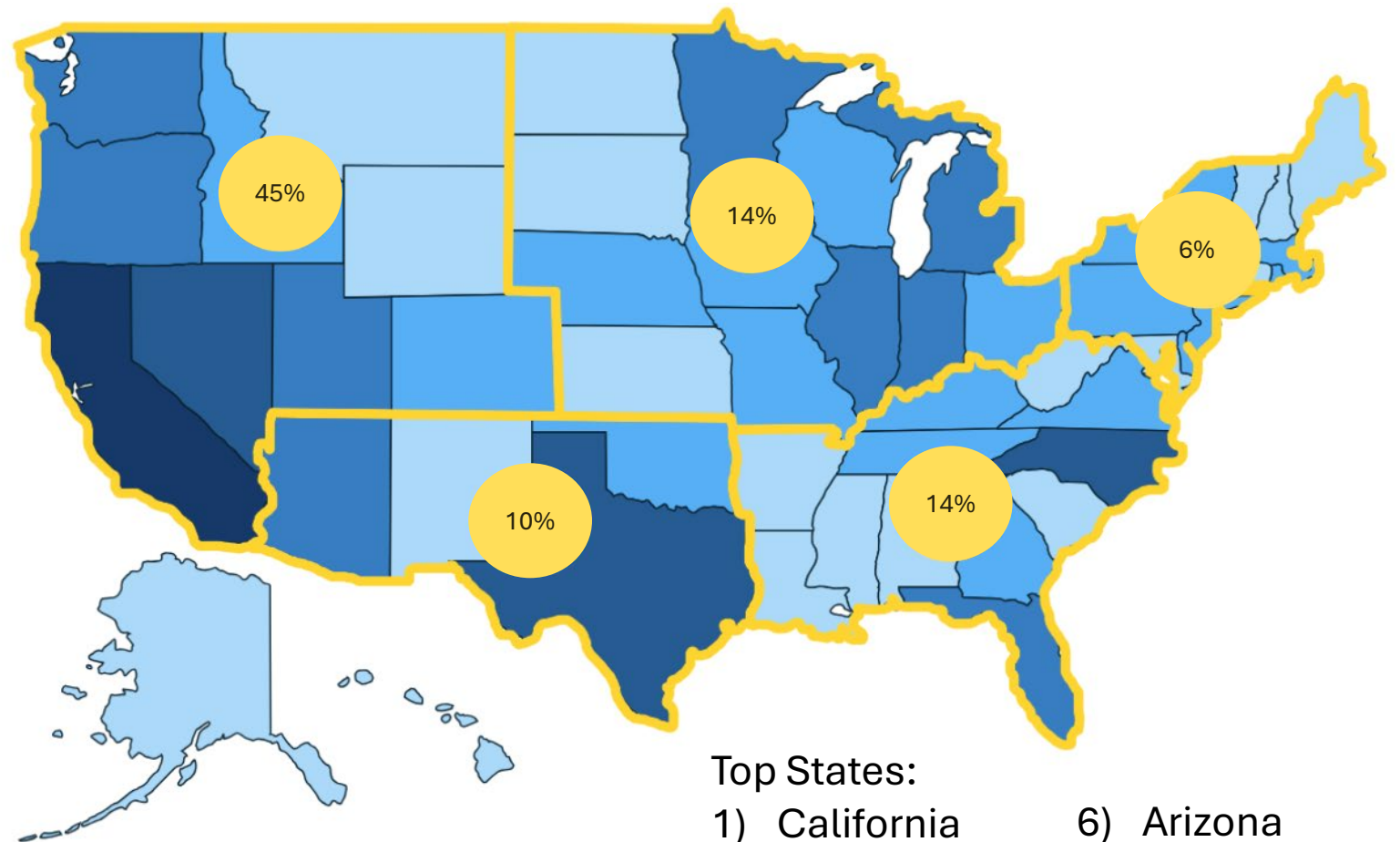
YEAR		TOTAL SPACE SOLD (net sq. ft.)		NUMBER OF EXHIBITORS		PROFESSIONAL VERIFIED ATTENDEES		
2025		219,530		519 Total Exhibitors		11,863 Total (Exhibitors & Attendees)		
				396 Domestic	123 International	7,386 Domestic	827 International	78 Countries
2023		271,550		592 Total Exhibitors		15,060 Total (Exhibitors & Attendees)		
				447 Domestic	145 International	9,471 Domestic	1,027 International	68 Countries
2021*		249,375		407 Total Exhibitors		13,271 Total (Exhibitors & Attendees)		
				379 Domestic	28 International	9,539 Domestic	267 International	34 Countries
*COVID 19 Pandemic – Travel Bans & Restrictions were in place								
2019		313,674		634 Total Exhibitors		17,830 Total (Exhibitors & Attendees)		
				518 Domestic	128 International	10,530 Domestic	1,285 International	79 Countries
2017		294,350		683 Total Exhibitors		18,457 Total (Exhibitors & Attendees)		
				555 Domestic	128 International	11,101 Domestic	1,205 International	67 Countries
2015		242,640		593 Total Exhibitors		15,728 Total (Exhibitors & Attendees)		
				495 Domestic	98 International	9,329 Domestic	1,226 International	67 Countries
2013		199,860		503 Total Exhibitors		13,500 Total (Exhibitors & Attendees)		
				433 Domestic	70 International	7,918 Domestic	1,232 International	58 Countries

Geographic Attendance

Want to grow your company's Western US presence?

Looking for national coverage?

AWFS® Fair is the place to be!



Top States:

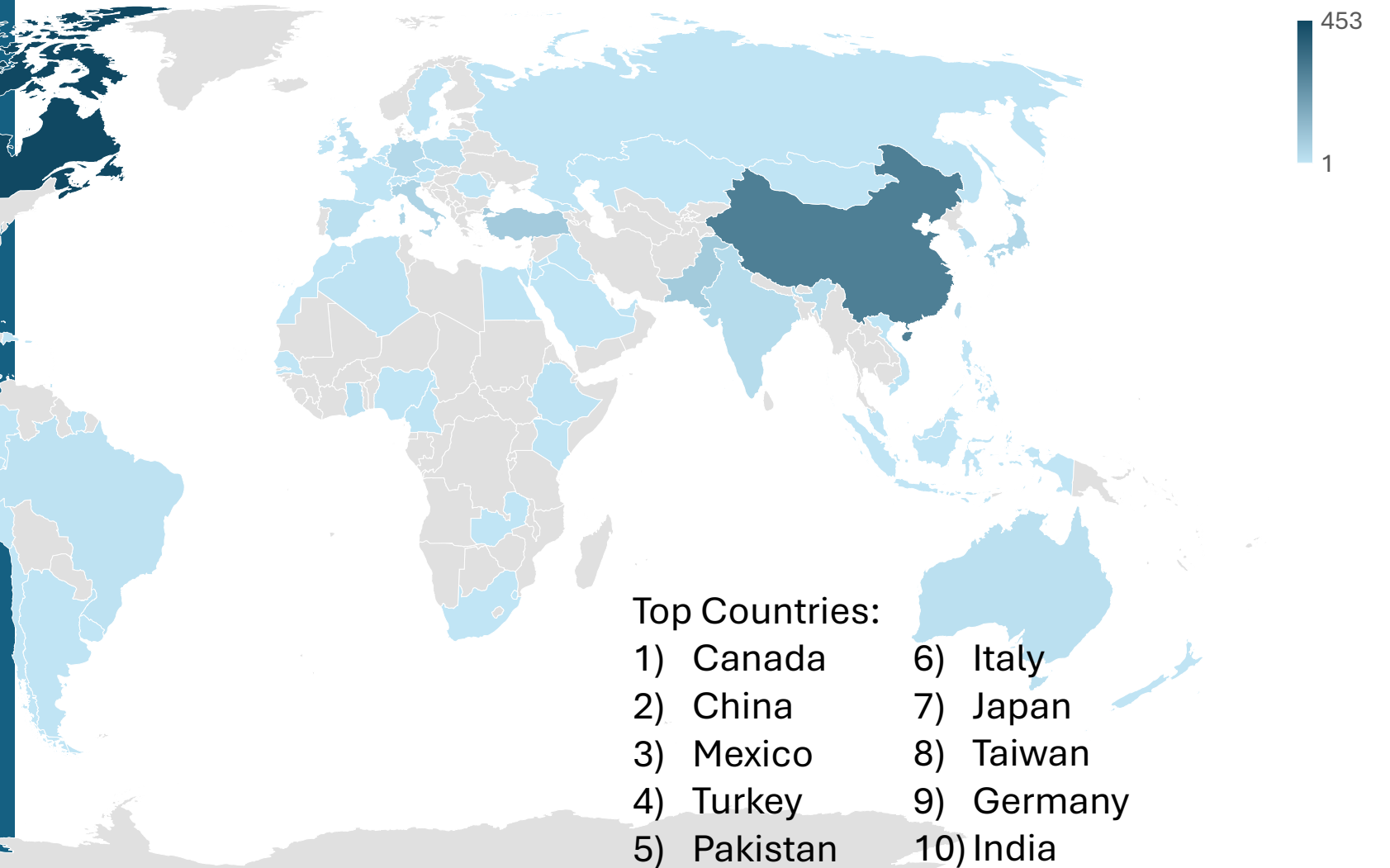
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|-------------------|---------------|
| 1) California | 6) Arizona |
| 2) Nevada | 7) Illinois |
| 3) Texas | 8) Florida |
| 4) North Carolina | 9) Washington |
| 5) Utah | 10) Michigan |

International Attendance

Geographic Attendance

International

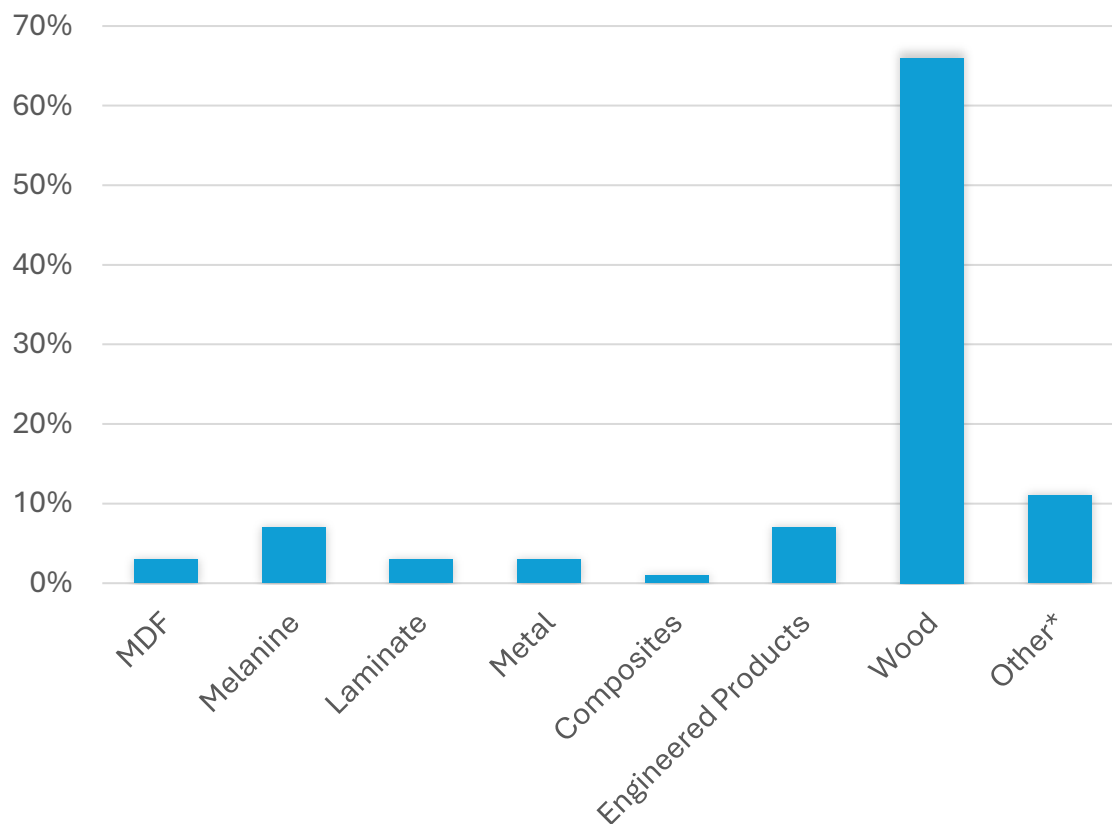
“The quality and quantity of buyers is good! They seem pretty serious. We had a lot of really good leads. There were people from Canada, Guatemala – so international people are here. Most people, though, are from the States... but not local, from all over!”
– Exhibitor



AWFS[®] Fair

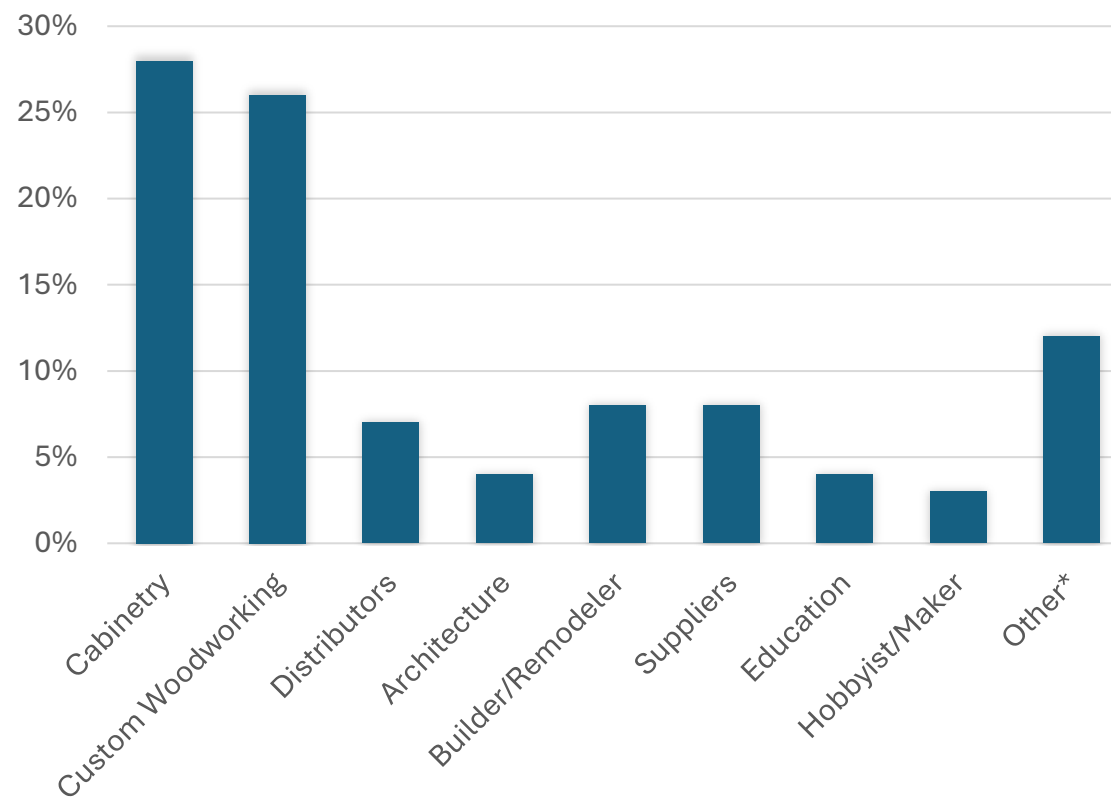
Stats at a glance:

PRIMARY MATERIAL



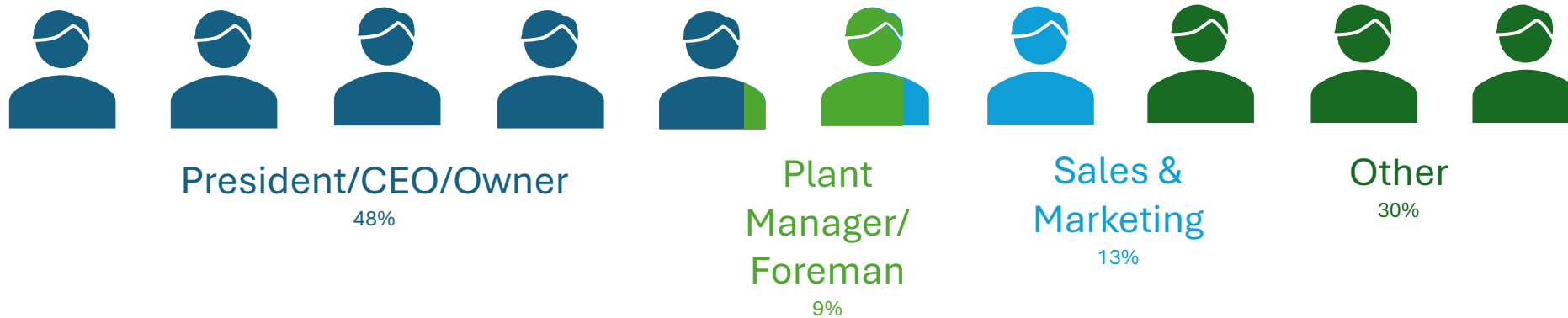
*Includes plastic, solid surface, stone, tile, concrete, lighting, upholstered, glass, plant-based materials

BUSINESS CATEGORY



*Includes organization systems/garages, countertops, coverings, doors, windows, engineered products, forest production/harvesting/saw mill, machinery, tooling, metals, media, research/education/association, software, government

AWFS[®] Fair Stats at a Glance: Job Functions & Purchasing Power

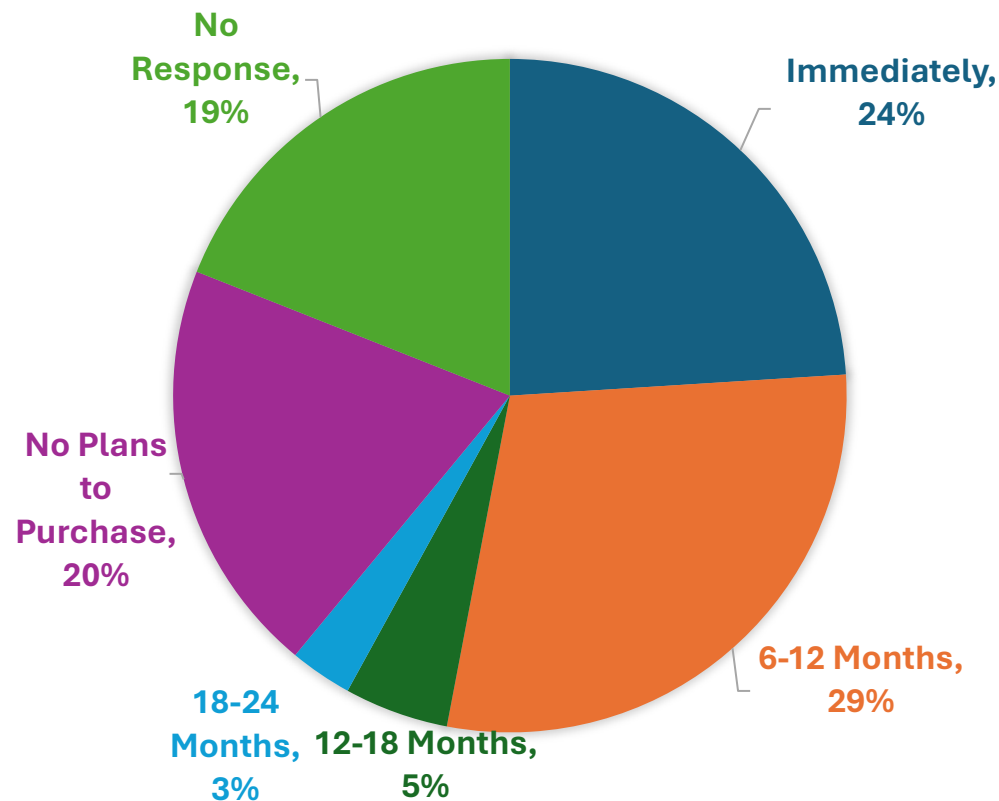


“I attend AWFS because I know I can talk to numerous vendors directly to see machine features and application benefits while also efficiently comparing offerings across multiple companies. I plan major equipment purchases around the show to capitalize on show specials. I always leave with unexpected purchases, new wish list items, and new contacts” – Attendee

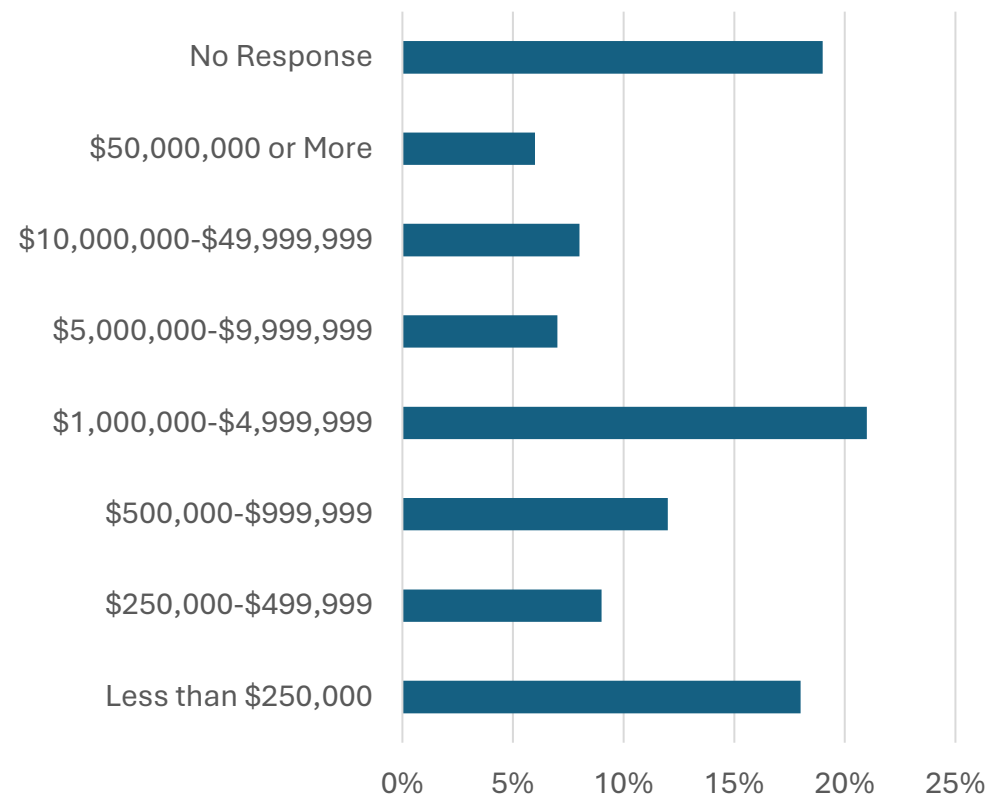
AWFS[®] Fair Stats at a glance:

“When you have conversations with the customer when they’re at their shop, they put their salesman guard on. Here, they’ll share what their bottom line is, what they’re looking for and what they’re researching...it’s more of an open dialogue.”
- Exhibitor

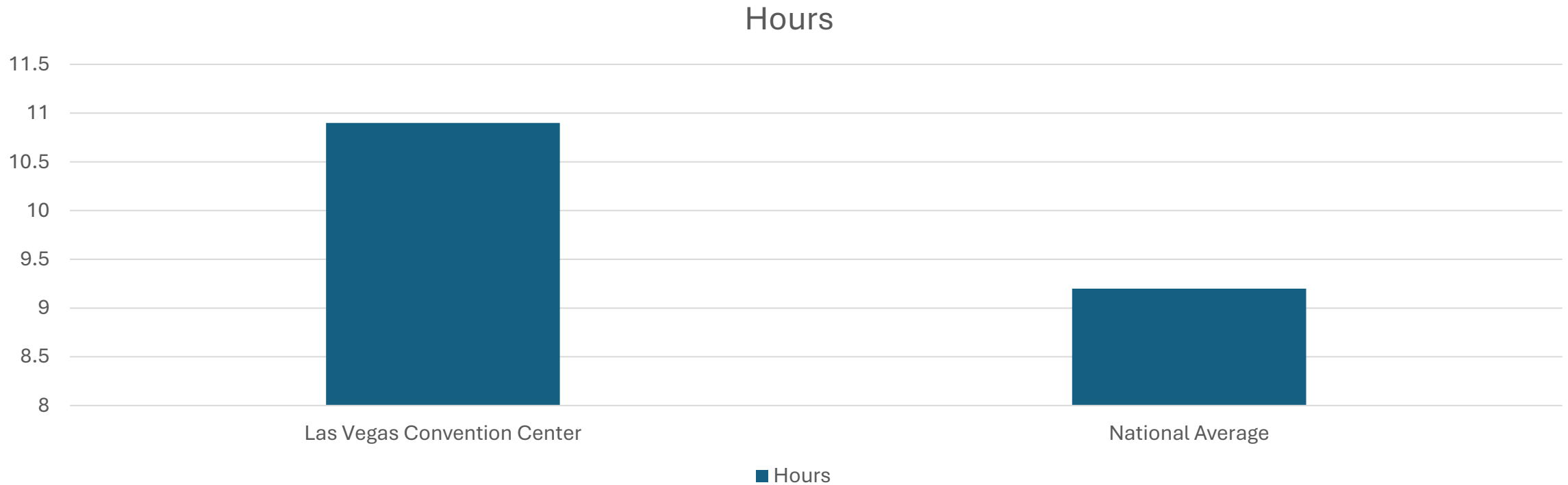
PURCHASE TIMEFRAME



SALES VOLUME



Las Vegas Convention & Visitors Authority Stats at a glance: Time in Convention Center



Source: Exhibit Surveys – “Analysis of Trade Show Audience Quality” and “Impact on Exhibition Statistics for Shows Moving to/from Las Vegas” – April 2020 (the most recent statistics available)