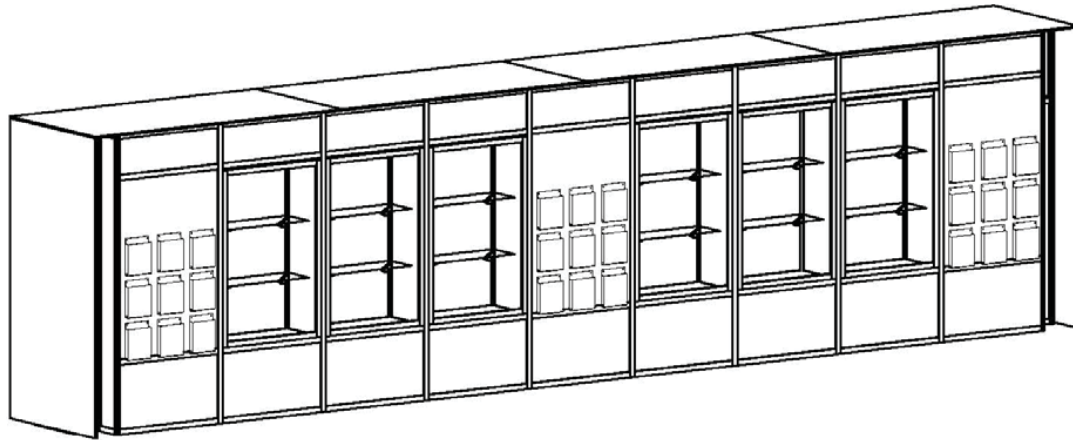
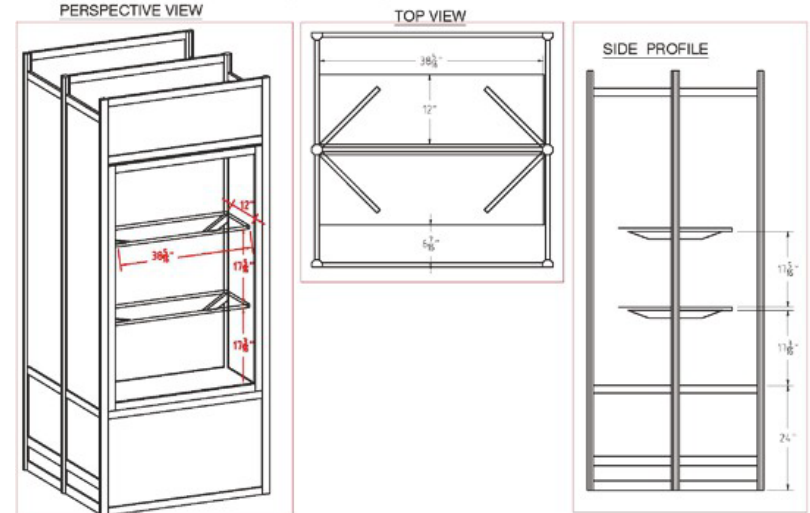


Please do not send product to the AWFS® Fair office in advance.

All product entries to be at Las Vegas Convention Center for check-in on July 21, 2025 at the Visionary Showcase Booth

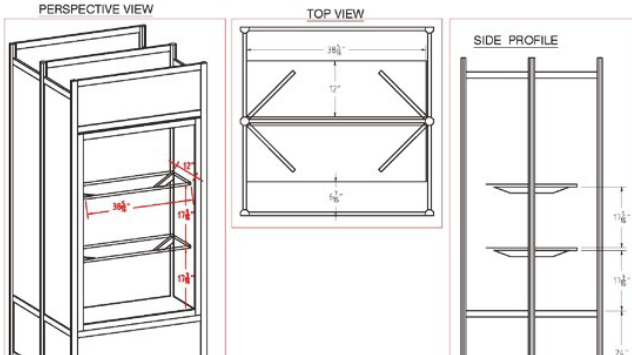


Single Cabinet (CENTER) Internal dimensions

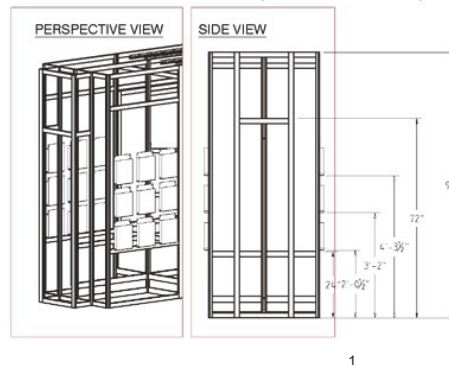


Shelves: $38\frac{5}{16}$ " wide x 12" deep
 Base: 24" high
 From base to bottom shelf: $17\frac{3}{16}$ "
 From first shelf to second shelf: $17\frac{5}{16}$ "

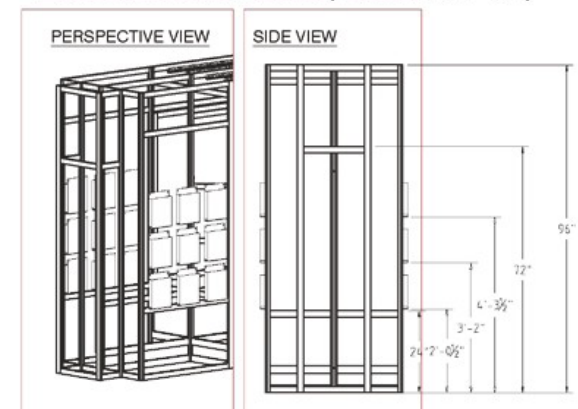
Single Cabinet (CENTER) Internal dimensions



End Cabinet dimensions (Built at show site)



End Cabinet dimensions (Built at show site)



Base to bottom of first row: $2' \frac{1}{2}$ "
 Base to bottom of second row: $3' 2$ "
 Base to bottom of first row: $4' 3\frac{1}{2}$ "
 Base to top: 96"

Please contact Angela Hernandez at angela@awfs.org with any questions.

The AWFS®Fair Visionary New Product Awards are prestigious awards recognizing exhibitors for innovation for new-to-market products, which includes any product that has been introduced to the industry since the 2023 AWFS® Fair. All entries that are accepted will have their product featured in the New Product Showcase for the duration of the show regardless of whether they are chosen as finalists. This showcase will be located in the West Hall lobby, outside of the show's main entrance and has proven to be one of the Fair's most popular features.

These awards are presented at the Fair, and the recipients will gain favorable media coverage in post-show publications. Add to that, the unlimited opportunities for self-promotion that winning a prestigious award offers, and it's obvious that the potential benefits are well worth the effort of entering and competing for these awards.

To enter your new product in the AWFS®Fair Visionary New Product Awards, please fill in the AWFS®Fair Visionary New Product Awards application when it becomes available on visionaryaward25.artcall.org and be aware that you may enter your product for judging in more than one category. In addition, you will also be able to submit photos, brochures and other product information along with your answers to the New Product questions. Visionary New Product Award winners will be announced on July 23, 2025, at 9:00am, in front of the Visionary Showcase in the West Hall main lobby. **Please do not send product to the AWFS®Fair office in advance.**



How to Enter:

Deadline is June 2, 2025

- 1) Complete the AWFS®Fair Visionary New Product Awards application online at visionaryaward25.artcall.org. This site for all Visionary entries will be available on April 1, 2025.
- 2) You may enter your product to judge in more than one Main Category. In addition, you will also be able to submit photos brochures, and other product information along with your answers to the New Product questions.

Finalists will be:

- Highlighted by a booth showcase designation as a New Product Finalist at the show.

Winning companies will:

- Be posted on AWFSfair.org, Facebook, Instagram, X and LinkedIn directly from the show.
- Be included in a press release announcing the winners.
- Be provided with a press release template and logo with media list to promote the win.

For all Visionary New Product Entries

- Entries must be received no later than June 2, 2025, through Visionaryaward25.artcall.org.
- All entries will be guaranteed space in the Visionary Showcase
- Entry payment must be emailed to Angela Hernandez at angela@awfs.org before New Product Awards applications will be accepted. This form may be found on the following page.
- Entry products are to be hand delivered to the Las Vegas Convention Center no later than July 21, 2025, by 3:00pm.

Visionary New Product Showcase and Awards

Deadline: June 2, 2025, for all Material

- This special display area will be created to highlight and preview new products offered by our exhibitors.
- Each entry receives a sign with product name, company, booth number, along with a product information sheet with a brief product description.
- Use one entry form per new product. You may enter this product in multiple Award Categories if applicable.
- Visit visionaryaward.artcall25.org for complete details and to complete the submission process and to submit your product for judging in the Visionary New Product Awards.
- All entries subject to show management approval.
- Entry Fees: \$175 AWFS® Members and \$200 Non-Members per entry per Category.
No extra cost to enter a product in multiple subcategories.

Products larger than 4' in length, 60" in height and/or 20" in depth will not fit in the display cases and will need to have a photo, model or sample submitted in place of the product. (Space restriction may change dependent upon number of entries. Products accepted upon a first-come first-serve basis.)

NAME OF PRODUCT: _____

Company Name: _____
Booth #: _____ Contact Name: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Contact Email: _____

PAYMENT INFO

Card holder's name: _____
Billing Address: _____
Card #: _____ Exp date: _____
Signature: _____

CATEGORY – Check one:

- Components
- Software
- AI/Machine Learning/Robotics
- Machinery under \$50,000
- Machinery over \$50,000
- Power Tools
- Hardware
- Tooling
- Other: _____

No. of entries: _____

SUB-CATEGORY (check at least one)

- Product Innovation
- Productivity
- Environmental/Biomass
- Safety/ergonomics

Rate \$ = _____ Total: \$ _____

Check enclosed (Payable to AWFS) \$ _____

Return to: AWFS®Fair, 2300 E Katella Ave, Suite 440, Anaheim, CA 92806

Phone: 800.946.2937; Fax: 323.838.9443

If faxing, be sure to call 323.838.0305 to confirm receipt.

AWFS[®] *Visionary Awards*



Please do not send products to the AWFS[®] Fair Office in advance.
All product entries must be at the Las Vegas Convention Center for
check-in no later than 3:00 PM July 21, 2025
at the Visionary Showcase Booth.



Exhibitors new to AWFS®Fair may enter the First Time Exhibitor Showcase at no charge (unless you want to enter the product into the Visionary Award, in which normal entry fees would apply). **This is a FREE program for all exhibitors NEW to AWFS®Fair in 2025! See a complete list of New Exhibitor Benefits on page 30 of your Marketing Navigator and take advantage of these opportunities before the June 10th deadline passes you by!!**

This Showcase will be located within the Visionary Showcase in the grand lobby and is an exceptional way for exhibitors, new to the Fair, to gain exposure to thousands of buyers making their way onto the show floor.

To participate in the First Time Exhibitor Showcase please visit: visionaryawards25.artcall.org. After June 10, your product can be displayed. However, it will not have a tent card and printed materials provided by AWFS®.

DEADLINES:

Submit by June 10 to have literature printed.

Questions? Email: angela@awfs.org



First Time Exhibitor Benefits Package

AWFS®Fair First Time Exhibitor Benefits Package

AWFS®Fair offers special benefits for companies participating for the first time. Our goal is to help ensure your first year as an AWFS®Fair exhibitor is the best experience possible. **This is a FREE program for exhibitors NEW to AWFS®Fair! Please take advantage of this opportunity before the June 10th deadline passes you by!!**

**First Time Exhibitors are Highlighted**

- **Complimentary Product Showcase Entry** – Display a product to showcase in the First Time Exhibitor Product Showcase, located prominently for maximum exposure.
- **Pre-Show Email Spotlight** – Be featured in a pre-show email spotlighting First Time Exhibitors.
- **Online Distinction** – Distinctive First Time Exhibitor badge next to the company's name on the AWFS®Fair Online Floor Plan Business Card.
- **Onsite Distinction** – Included in the signage listing First Time Exhibitors at the AWFS®Fair within the lobby and concourse areas. First Time Exhibitors also receive a distinctive sign in the booth to highlight participation.
- **Media Attention** – Listed in an ad in the Show Daily listing all First Time Exhibitors by company name and booth number.

First Time Exhibitors Receive Perks

- **Sponsorship/Signage Discount** – Receive \$100 off any sponsorship or signage at the Fair. (Digital booth packages excluded.)
- **Helpful Hints** – Receive helpful hints and attend a First Time Exhibitor webinar for a successful exhibitor experience.

Questions? Contact:

Mike McNally
(727) 330-5427
mike@awfs.org

Nicole Taylor
(945) 251-1479
nicole@awfs.org

Some of the First Time Exhibitor benefits listed above cannot be fulfilled for contracts received after June 10, 2025 due to the proximity to the show.