



JULY 22-25, 2025
LAS VEGAS CONVENTION CENTER
LAS VEGAS, NEVADA
www.awfsfair.org

2025 AWFS® Fair PRE-Space Draw Booth Contract & Space Draw FAQ's

INSTRUCTIONS

Please complete the Exhibit Space Rental Agreement (ESRA) and return it by email, mail, or fax. ESRA & deposit must be received no later than January 31, 2024, to participate in the AWFS® Fair 2025 Space Draw.

What is space draw?

Space Draw determines the initial assignment of booth space and is conducted in seniority point order.

When will the 2023 AWFS® Fair Space Draw take place?

Space Draw will begin in February of 2024 and will take between 6-8 weeks to conclude, depending on the number of companies eligible to select their booth.

What is the space draw process?

- Only companies who have submitted their contracts and paid the 15% deposit before January 31, 2024, will be able to participate in the Space Draw process.
- AWFS® members will select space first, in order of seniority points, highest to lowest. Members must be in good standing and have paid their 2024 member dues by the December 31, 2023, deadline.
- Then, non-Members will select space in order of seniority points, highest to lowest.
- For exhibitors with the same number of seniority points, the deciding factor on who goes first will be the date the contract/deposit was received. The earlier contract/deposit date will pick first.

How are Seniority Points determined?

Seniority points are calculated:

- Booth Size* (1 point for every 100 feet of exhibit space at the 2023 AWFS® Fair)
- 1 point for each consecutive year exhibiting at the AWFS® Fair.
 - Example:
 - 2023 Booth space was 400 sq. ft., which equals 4 points.
 - 5 consecutive years equals 5 points.
 - 4 (booth size) + 5 (years) = 9 Seniority Points

Exhibitors may also receive additional priority points for purchasing signage or sponsorships at the 2023 AWFS® Fair. Points will be based on their level of participation as part of the Sponsorship Loyalty Program. As an exhibitor reaches certain preset sponsorship targets, they will be awarded additional priority points.

How will I be contacted?

The Trade Show Contact on the ESRA will be contacted approximately two weeks prior to their allotted Space Draw time. The contact will receive an email with their appointment request for a (phone) conference call. This email request will have all the instructions to complete the Space Draw appointment. Please accept the day and time or request/suggest a new day and time.

SUBMIT APPLICATION

Email: AWFSsales@awfs.org

Fax: (323) 838-9443

QUESTIONS

Contact AWFS® Sales Director, Amy Bartz-Simmons directly at (323) 215-0302 or amy@awfs.org

AWFS® Fair: Association of Woodworking & Furnishing Suppliers

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AWFS® MEMBERSHIP REQUIREMENTS

To qualify for the member discount and member benefits, all members must pay both their 2024 & 2025 dues, on time to their respective due dates.

All NEW members must submit a member application and member payment with their booth contract. NO exceptions.

Membership Questions:

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