



AWFS®Fair Virtual Whiskey Tasting Sponsorship

AWFS®Fair will be offering a virtual whiskey tasting, pre-show, in May of 2023. This unique sponsorship opportunity will feature the 2021 national bartending champion of the “The Bourbon Brawl” and attendees will learn the ins and outs of whiskey while creating unique whiskey cocktails using professional techniques. This tasting will create some buzz about the upcoming AWFS®Fair, and a great opportunity to do some pre-show marketing to future AWFS®Fair attendees.

Attendees will receive:

- One hour fun and engaging virtual whiskey tasting event.
- Complimentary registration to attend the virtual whiskey tasting.
- Will receive an ingredients shopping list prior to the virtual event.
- Will receive a list of kitchen utensils to be used during the virtual event.
- Attendees can chime in on chat with the bartender.
- Attendees will receive the recipes post tasting.

Sponsor will be recognized:

- Sponsor will be recognized and sponsor logo will appear in all promotion prior to the virtual event.
- Your logo will appear on an ingredients shopping list to all who have pre-registered.
- Your company logo will appear on screen prior to virtual tasting.
- Bartender will recognize your company as the sponsor of the event.
- The opportunity for your company to supply a hat/t-shirt/glass for the bartender to wear/use during the virtual tasting.
- The opportunity to for a one-time use of the virtual attendee list post tasting event.
- Recognized as an official show sponsor.
- Will earn seniority points for AWFS®Fair 2025 space draw.

\$4,000.00 exclusive sponsorship, first come, first served

Company	Contact Name	Phone
Signature	Date	

Sponsorship payments are in accordance with the dates and percentages of the 2023 AWFS®Fair Exhibitor Rental Agreement

Amy Bartz * AWFS®Fair Sales Director * amy@awfs.org
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The undersigned, on behalf of the company named above ("We") does hereby apply for the reservation of the sponsorship in the AWFS®Fair July 25-28, 2023. We have read and agree to abide by the "Terms & Conditions", which are made a part of this Agreement by reference and fully incorporated herein. We understand that this Agreement shall be legally binding between AWFS® and the Exhibitor upon acceptance by a duly appointed representative of AWFS®. We understand that any changes to this Agreement must be made in writing. When executed by both parties to the Agreement, this shall constitute a binding Agreement between the parties.

AWFS®Fair Show Management reserves the right to make changes and adjustments to sponsor items and fulfillment of sponsored items. If the items offered are no longer available or changes to need to be made to said items. AWFS®Fair will notify sponsor at once if any changes are needed and work together on a resolution that is best for the AWFS®Fair and sponsor company.