



**JULY 25-28
2023**

2023 AWFS®Fair

Aisle Sign Sponsorship Contract

The AWFS®Fair Aisle Sign Sponsorship places your message over the top of all Fair exhibit aisles in the Show. The aisles will be full of buyers so brand and direct those buyers to your booth. You can choose closest to your booth or the other side of the show! Send in your request, logo and payment now and you are all set to promote your booth location in the sky to all of the buyers!

Aisle Sign Sponsorship

- 3' by 5' Aisle sign
- Company Name, Logo and booth number

YES I want to Sponsor ONE aisle sign \$3,000.00

YES I want to Sponsor THREE aisle signs \$6,000.00 (Buy two, get one FREE)

Company Name

AWFS Booth #

Contact Name

Email

Signature

Date

Complete and Fax back to 323.838.9443 or email to awfssales@awfs.org

**Exhibitor is 100% responsible for providing artwork in ready form.
Sponsorship payments are in accordance with the dates and percentages of the 2023 AWFS®Fair Booth Space.*

**Amy Bartz-Simmons * AWFS®Fair Sales Director * amy@awfs.org
323.215.0302 direct * 323.838.9443 fax * 760.468.6122 cell**

The undersigned, on behalf of the company named above ("We") does hereby apply for the reservation of the exhibit space in the AWFS®Fair July 25-28,2023. We have read and agree to abide by the "Terms & Conditions", which are made a part of this Agreement by reference and fully incorporated herein. We understand that this Agreement shall be legally binding between AWFS® and the Exhibitor upon acceptance by a duly appointed representative of AWFS®. We understand that any changes to this Agreement must be made in writing. When executed by both parties to the Agreement, this shall constitute a binding Agreement between the parties.