



## AWFS® Fair 2023

### Exhibitor Email update #2

### June 2022

#### Welcome the 2023 AWFS® Fair

This email is part of a series of “Exhibitor Updates” that will include information for exhibitors on important show information, links, and deadlines. I recommend saving these so that you do not miss any information!

#### SPACE DRAW IS COMPLETE!

Thank you to all you for submitting your contract, deposit, and dues in a timely manner. Space draw was a success, and we are excited about the upcoming event.

The [floorplan](#) is online and available to share!

#### SPACE DRAW CONTEST WINNER

For those exhibitors who purchased sponsorship, signage or increased your booth space, you were automatically entered into a raffle. The winner was selected at random, and we would like to congratulate **Krautzberger North America** on winning a free aisle sign sponsorship! Be on the lookout for future opportunities and raffles like this one and maybe you could win the next free sponsorship!

#### NEW REFFERAL PROGRAM

You help us, we reward you! Everyone knows 9 in 10 buying decisions are made with peer recommendations. That said, the AWFS® Fair has started a new referral program that allows each exhibitor to earn money towards their next booth.

[Click here](#) to download the form.

#### NEXT PAYMENT IS DUE

Reminder, your next booth payment was due by 6/13/2022. If you did not send in payment, please take care of it as soon as possible. For questions on your invoice or payment – please contact Angela Hernandez, [angela@awfs.org](mailto:angela@awfs.org) or 323.838.9440

#### YOUTUBE VIDEO CHANNEL

There is a dedicated exhibitor YouTube channel for AWFS® Fair exhibitors. Videos will post throughout the show cycle, to help you with current information, exhibiting, marketing manual and more! We hope you enjoy this additional method of communication!

[AWFS® Fair Exhibitor Channel link](#)

## SPONSORSHIP & SIGNAGE

Sponsorship and Signage information will be updated soon, and you will receive an email when it's available.

## TOOL TOUR 2023



2023 Tool Tour is making its way back AWFS®Fair! We have lined up a terrific marketing plan! The tour is FREE to exhibitors and attendees who participate. Companies that meet the criteria may fill out the form and return to AWFS for approval. Form is available by request. Email [awfssales@awfs.org](mailto:awfssales@awfs.org)

## AWFS.ORG

Check out AWFS.org for news and updates. Be sure to check out the publications available in the [AWFS Newsroom](#), to learn what AWFS® is doing, how we are supporting our industry, and opportunities for you to learn or get involved.

## AWFS® JOB BOARD

Did you know that we have a job board? Check out jobs and posts jobs online at <https://www.awfs.org/jobs/>.

## AWFS® FAIR LOGO

It is never too early to promote your presence at the Fair – contact one of our staff members to receive the current logo. Be sure to put the logo on your website, emails, marketing materials and more!

## PAST DEADLINE:

June 13, 2022 - Payment #2 was due, 30% of the booth total

## Who do I contact with questions???

Booth Sales/Advertising/Sponsorship/Proposals/ Signage and Banners/Floor plan questions/ Online Digital Booth questions and passwords

**Amy Bartz-Simmons, AWFS®Fair Sales Director**

323.215.0302

[amy@awfs.org](mailto:amy@awfs.org)

Membership and Booth – Billing and Payment questions/Visionary Award information/ AWFS® Membership questions

**Angela Hernandez, Executive Assistant & Accounts Receivable**

323.838-9440

[angela@awfs.org](mailto:angela@awfs.org)

Overall Exhibitor Operations questions & Online Digital Booth questions and passwords

**Kim Roehricht, AWFS® Fair Trade Show Director**

323.215.0315

[kim@awfs.org](mailto:kim@awfs.org)

CWWK and Education questions

**Adria Salvatore, AWFS® Association Director**

323-215-0311

[adria@awfs.org](mailto:adria@awfs.org)

Fresh Wood and SWM (Society of Wood Manufacturing) questions

**Adam Kessler, Education Manager**

323-215-0312

[adam@awfs.org](mailto:adam@awfs.org)