

2023 AWFS Fair Digital Booth Package Comparison

ONLINE LISTING PACKAGES	STANDARD	GOLD	PLATINUM	DIAMOND
Company Profile Update your booth profile with all relevant information and description.	Max 200 Words	Max 200 Words	Max 200 Words	Max 200 Words
Product Categories Select product subcategories that prospects are likely to search in order to find you. Your company will appear in the Product Index of the printed Show Guide within the product categories chosen.	Unlimited	Unlimited	Unlimited	Unlimited
New Products Feature specific product lines that will be introduced at AWFS Fair. Include descriptions and photos.	1 - Product/Service Listing. 100 Words per Product/Service with High-Res photo	5 - Product/Service Listing. 100 Words per Product/Service with High-Res photo	10- Product/Service Listing. 100 Words per Product/Service with High-Res photo	10- Product/Service Listing. 100 Words per Product/Service with High-Res photo
Press Releases Highlight what's happening at your company. Tell your story with printable, downloadable press releases.	1 Release	4 Releases	6 Releases	6 Releases
Company Logo - on the business card Add your company logo for greater recognition.	No	Yes	Yes	Yes
Social Media Icons Enable attendees to find and follow you on Twitter, LinkedIn and Facebook.	No	Yes	Yes	Yes
Videos Let potential buyers see and hear your story; provide clear demonstrations to prove your product's success. YouTube embedded video only.	0	2	4	8
Brand Name Listing Create a custom list of company brands. (searchable online and in printed directory)	5	10	15	15
Videocast URL Link Highlight your video podcast to potential attendees.	No	No	No	1
Podcast URL Link Opportunity to have attendees hear about you before they hit the show floor.	No	No	No	1
Coupon Upload Promote your deals — discounts, giveaways, drawings, etc. — to keep your booth buzzing through the event.	No	No	No	Yes
Special Events If you are running any special events during the show, you can announce them in your digital booth. Enter the details for your special event(s). If you do not have any special events to announce, just leave these fields blank.	1 Event	2 Events	4 Events	4 Events
Virtual Demos Set up a zoom demo from your booth and have the link attach on your online business card.	0	2	4	8
PRICE PER PACKAGE	included	\$200	\$500	\$800