

July 2021 - Choice Machinery Group Acquires Midwest Automation's Flat Panel Laminating Division

HOLLAND, MICH. -- Choice Machinery Group, parent company of Ritter Machinery and Evans Midwest Machinery, announced today it has purchased the Laminating Division from Midwest Automation, a leader in the panel laminating industry.

Choice Machinery Group manufactures American-made machinery brands and provides automation solutions to a variety of industries. The addition of Midwest Automation's Panel Laminating Division will add to Choice's robust automated laminating offerings and will provide new and existing customers with enhanced options and integration opportunities.

Since 2014, Choice has manufactured laminating machinery under the brand name Evans Machinery. The existing line of machinery is rooted in 50 years of history and has set the bar for panel laminating machinery. Evans and Midwest Automation are both known world-wide for their panel laminating equipment. For the first time, these brands will now offer panel laminating solutions under the same roof.

All equipment and operations will be relocated to Choice Machinery Group's headquarters in Holland, Michigan. At their current facility Choice manufactures Ritter Machinery and will now manufacture both the Evans and Midwest brands under two separate divisions: Evans Midwest Laminating Machinery & Evans Midwest Postforming and Countertop Production Machinery, as well as a variety of custom machinery solutions.

"This acquisition provides us an opportunity to build on our reputation of quality and customer service," said Don Mulder, President of Choice Machinery Group. "After acquiring the Countertop Division from Midwest Automation in 2018 our close relationship with them naturally led to this next transition. We look forward to serving our new and existing customers through the added laminating technology and customer support we already provide."

For more information about Choice Machinery Group, please visit their website at ChoiceMachineryGroup.com.