

2023 AWFS[®] Fair

PRE-Space Draw Booth Contract & Space Draw FAQ's

INSTRUCTIONS

Please complete the Exhibit Space Rental Agreement (ESRA) and return by email, mail or fax. ESRA and deposit must be received no later than January 31, 2022 to participate in the AWFS[®]Fair 2023 Space Draw.

What is space draw?

Space Draw determines the initial assignment of booth space and is conducted in seniority point order.

When will the 2023 AWFS[®]Fair Space Draw take place?

Space draw will begin in February of 2022 and will take between 6-8 weeks to conclude, depending on the number of companies eligible to select their booth.

What is the space draw process?

- Only companies, who have submitted their contracts and paid the 15% deposit before January 31, 2022 will be able to participate in the Space Draw Process.
- AWFS[®] Members will select space first, in order of seniority points, highest to lowest. Members must be in good standing, and have paid their 2022 member dues by the December 31, 2021 deadline.
- Then, non-Members will select space in order of seniority points, highest to lowest.
- For exhibitors with the same number of seniority points, the deciding factor on who goes first, will be the date the contract/deposit was received. The earlier contract/deposit will pick first.

How are Seniority Points determined?

Seniority points are calculated:

- Booth Size* (1 point for every 100 feet of exhibit space at the 2021 AWFS[®]Fair)
- 1 point for each consecutive year exhibiting at the AWFS[®]Fair
 - Example:
 - 2021 Booth space was 400 sq. ft. is 4 points
 - 5 consecutive years is 5 points
 - 4 (Booth size) + 5 (years) = 9 Seniority Points

*Exhibitors who are "no shows" will not be considered an exhibitor and will not earn points, even if they paid for their 2021 booth.

How will I be contacted?

The Trade Show Contact on the ESRA will be contacted approximately two weeks prior to their allotted space draw time. The contact will receive an email with their appointment request for a phone conference call. This email request will have all the instructions to complete the space draw appointment. Please accept the day and time or request/suggest a new day and time.

SUBMIT APPLICATION

Email: AWFSsales@awfs.org

Fax: (323) 838-9443

QUESTIONS

Contact AWFS[®] Sales Director, Amy Bartz directly at (323) 215-0302 or amy@awfs.org

AWFS[®]Fair: Association of Woodworking & Furnishing Suppliers

2400 E. Katella Ave, Suite 340

Anaheim, CA 92806

(800) 946-AWFS (2937)

www.awfsfair.org



AWFS[®] MEMBERSHIP REQUIREMENTS

In order to qualify for the member discount and member benefits, all members must pay both their 2022 & 2023 dues, on time to their respective due dates.

All NEW members must submit a member application and member payment with their booth contract. NO exceptions.

Membership Questions:

Kim Roehricht

kim@awfs.org

(323) 215-0315

Angela Hernandez

angela@awfs.org

(323) 215-0305