

EGGER Introduces New Decorative Collection at AWFS Fair

Innovation, Performance and Continuity are the Driving Forces within the Company

LEXINGTON, N.C. (June 7, 2021) — EGGER Wood Products, a global leader in the manufacturing of wood-based materials for the furniture and interior design industries, will highlight its new EGGER Decorative Collection at the 2021 Association of Woodworkers and Furnishing Suppliers (AWFS) Fair in Las Vegas, Nevada this July. The collection features a full range of decorative surface solutions, including matching thermally fused laminate (TFL), laminates and edge banding.

The EGGER Decorative Collection delivers a comprehensive range of realistic woodgrain and material reproduction decors, along with whites and solid colors. These decors are available in textures ranging from trendy ultra-matte to upscale, mirror-like gloss to striking embossed-in-register (EIR), which replicates the authentic character of real wood. The collection also includes laminates with a colored core for seamless finishes and painting grade TFL for maximum creative latitude.

“We are truly excited to showcase our EGGER Decorative Collection in person,” says Lisa Thornton, Head of Marketing at EGGER. “The collection was thoughtfully designed to represent the wants and needs of the North American market. And since the pandemic, AWFS will be the first opportunity for many fabricators and others within the industry to see the decors up close and feel the innovative textures in the collection.”

EGGER’s Feelwood and PerfectSense ranges are premium highlights of the collection. Feelwood creates the stunning look and feel of real wood with deep textures, and is an excellent alternative to solid wood or wood veneers—with greater durability and lower cost. PerfectSense lacquered boards offer visually striking matte and gloss surfaces, with durability and resistance to scratches and abrasions.

“With this decorative collection, fabricators, architects and designers can bring their ideas to life,” said Thornton. “And, with the opening of our new state-of-the-art manufacturing facility in Lexington last fall, our customers are now able to access our decors easier and faster.”

EGGER’s newest production plant, the 20th worldwide and the first in North America, is currently producing both particleboard and TFL. Combined with the October 2020 launch of the decorative collection, EGGER has firmly staked its claim in the North American market.

To learn more about the EGGER Decorative Collection, visit booth #3753 (West Hall) at the AWFS fair in Las Vegas, July 20-23, 2020.

About EGGER

Founded in 1961 in St. Johann in Tyrol, Austria, EGGER GROUP is a more than \$3 billion privately-held, family-owned company comprised of more than 10,100 associates. With 20 production plants worldwide, EGGER is a global leader in the manufacturing of wood-based materials for the furniture and interior design, flooring and building products industries. The company’s extensive and value-added product range, including thermally fused laminate (TFL), laminates, edge banding, raw particleboard, Medium Density Fiberboard (MDF), MDF

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Mouldings and laminate flooring can be found in countless private and public spaces worldwide. For more information about EGGER, visit www.egger.com.

About EGGER North America

EGGER Wood Products, LLC is the company's first production facility in North America. Using the best available technology, EGGER's state-of-the-art particleboard manufacturing plant, with TFL laminations capacities, reached a key milestone in September 2020 with the start of production. Development and construction of the three-phase project in Lexington began in 2018. The total investment of the project, once completed, will be approximately \$700 million and will create an estimated 770 direct jobs.

Media Contact

Mark Brown
Marketing Communications Specialist
mark.brown@egger.com
336-843-7212

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